



Celebrity News • Fashion News • Headlines

www.luluscouture.com

About Lulu's Couture

Lulu's Couture serves as an authority, international newswire, and agent of change for the fashion, beauty and retail industries. We bring you breaking news, analysis, and great shopping links from the global fashion scene.

Our readers look to Lulu's Couture for fashion tips, trends, beauty tips, coupons for shopping on a budget, online sale updates, links to the latest products and style advice. We welcome our readers' feedback and comments. We are all members of the fashion community and we want to hear from you!

Fashion is our life, and at Lulu's Couture, we are your one-stop source for all things fashion.

The screenshot shows the Lulu's Couture website layout. At the top is a purple banner with the site's name in a white script font on the left and a photo of a crowd with the text 'CAPTURE THE BUZZ We'll Show You How' on the right. Below this is a dark navigation bar with links for HOME, FASHION TIP VIDEOS, OUR PARTNERS, LULU'S COUTURE TV, SHOP YOUR STYLE, and CATEGORIES. It also features a search bar and an RSS feed icon. The main content area is divided into three sections: 'RECENT POSTS' with a list of article titles, 'FEATURED NEWS' with a featured article titled 'TANTILIZING TAO TWOSOME' accompanied by a photo of two women, and a large promotional image on the right with the text 'WHAT WOMEN REALLY WANT...' and 'Get the Secret Now'.

Lulu's Couture CAPTURE THE BUZZ We'll Show You How

HOME FASHION TIP VIDEOS OUR PARTNERS LULU'S COUTURE TV SHOP YOUR STYLE CATEGORIES search Grab our RSS Feed

RECENT POSTS

- Fashion News: London Report
- Red Carpet Buzz: FergieThe Black Eyed Peas frontwoman rings in 2010
- Fashion News: Kai-Aakmann
- Fashion Spotlight: Brooklyn Decker
- Dressed to the Nine(s): How to Wear the Lingerie Trend
- TANTILIZING TAO TWOSOME
- one fine day...
- 2010 Fashion Resolution: Work Your Feminine Wiles
- LEAST DESIRABLE BOD?
- I Kiss Boys and Drink Champagne

FEATURED NEWS

CELEBRITY STYLES LULU'S GIRL LOOK OF THE DAY FASHION NEWS

TANTILIZING TAO TWOSOME
by *lulus*
TANTILIZING TAO TWOSOME Stepping out in style on New Year's Eve, hot mamas Christina Aguilera and Nicole Richie strut their stuff on the red carpet at Tao inside the Venetian in Las Vegas on December...

WHAT WOMEN REALLY WANT...
Get the Secret Now

Advertising

At Lulu's Couture, we strive to ensure that all content on our site adds value to our readers. In the interest of maintaining this important principle, we maintain the highest standards in determining which brands may advertise on our site. Lulu's Couture offers multiple ways to connect your brand with our loyal and expanding readership. All advertisement campaigns are sold for the duration of 30 days at a standard rate. We accept payment via Paypal. All advertisement campaigns must be paid in full prior to their start.


728×90 EXCLUSIVE SPONSORSHIP HEADER ADVERTISEMENT

Advertise Here


The 728X90 Premium Sponsorship Header Advertisement is displayed above the fold at the top of every page next to the title. This exclusive advertisement placement is limited to two advertisers and banners are served in a rotating queue at a standard rate of **\$500 per 30 days**. We accept both standard image file formats and rich media creatives, up to Flash 9. Maximum file size: 40k.

[Purchase a 728×90 Premium Sponsorship Header Advertisement](#)


FASHION NEWS




Fashion News: London Report
January 6th, 2010
As London Fashion Week celebrates a quarter century, the kingdom proves its appetite for fun knows no limits London fashion has always been the colorful, irreverent underdog...



Red Carpet Buzz: Fergie
The Black Eyed Peas frontwoman rings in 2010
Fergie closed out a phenomenal year—the Black Eyed Peas held the No. 1 spot on the Billboard Hot 100 chart for...
by [lulus](#) at January 6th, 2010



Fashion News: Kai-Aakmann
Androgyny may be a fashion buzzword right now, but Korean cult label Kai-Aakmann has taken the trend a step further,...
by [lulus](#) at January 6th, 2010



Fashion Spotlight: Brooklyn Decker
For Brooklyn Decker, the American dream has been very sweet indeed: Discovered in a Charlotte, North Carolina,...
by [lulus](#) at January 6th, 2010

TWITTER

Fashion News: London Report <http://is.gd/50Kul>
January 6, 2010 6:03

Red Carpet Buzz: Fergie
The Black Eyed Peas frontwoman rings in 2010 <http://is.gd/50JP3>
January 6, 2010 6:09

Fashion News: Kai-Aakmann <http://is.gd/50Jdm>
January 6, 2010 6:55

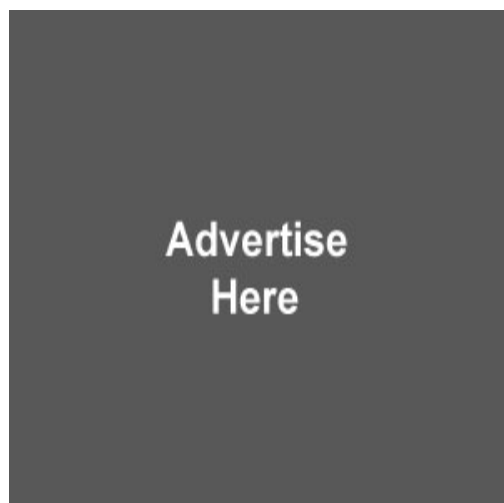
Fashion Spotlight: Brooklyn Decker <http://is.gd/50IAb>
January 6, 2010 6:51

Dressed to the Nine(s): How to Wear the Lingerie Trend <http://is.gd/50rVk>
January 6, 2010 4:22

Follow [@luluscouture](#) (241 followers)

Advertising


250×250 PREMIUM SPONSORSHIP ADVERTISEMENT




The 250×250 Premium Sponsorship Advertisement appears on the Homepage above the fold. This premium advertisement placement is limited to two advertisers and banners are served in a rotating queue at a standard rate of **\$400 per 30 days**. If you require your advertisement to be displayed more often, you can purchase multiple rotations. We accept both standard image file formats and rich media creatives, up to Flash 9. Maximum file size: 40k.

[Purchase a 250×250 Premium Sponsorship Advertisement](#)


LULU'S FASHION




Dressed to the Nine(s): How to Wear the Lingerie Trend
January 06th, 2010
I saw the movie *Nine* last weekend, and Kate Hudson's portrayal of a polished 1960s Vogue editor-turned-songsstress (fronky in *Daniel Day-Lewis's* imagination) makes me...



2010 Fashion Resolution: Work Your Feminine Wiles
Like some of you, I spent the better part of January 1 on the sofa, sleeping off the previous evening and catching...
by lulur al January 5th, 2010




Evolution of a Silhouette: Fashion's Relaxed Approach
"Get them tight. They're hot!" This oft-repeated bit of premium denim attitude could go double-dirty...
by lulur al December 30th, 2009




Best Invention of the Last Decade? Premium Denim Tops Our List
If '70s fashion is synonymous with DVF wrap dresses and Halston jumpsuits, the '80s with neon-a-lace material...
by lulur al December 29th, 2009


LULU'S GIRL LOOK OF THE DAY




one fine day...
January 06th, 2010
daleco de pe lo/tn vest: Stadthaus (a/w/i/e r 29-10) gorro de pe lo/tn kat: jersey cello blise is wear: Zara (old) boots: boots: Zara (a/w/i/e r 05) pantalón: pair: ...



I Kiss Boys and Drink Champagne
Me: Opening Ceremony bodysuit, F21 shorts and tights, Mani shoes, DIY flower necklace/crown Erica: F21 tank...
by lulur al January 5th, 2010



KARLA'S CLOSET
H&M skirt, a gap belt, and leopard polka-dot skirt from Coach. YSL's SHOES
by lulur al January 4th, 2010



girly curly.
blouse: ann taylor, cardigan: club monaco, skirt: DIY, boots: ebay/korea. Posted by lisa
by lulur al January 4th, 2010

Advertising

300X250 SPONSORSHIP ADVERTISEMENT

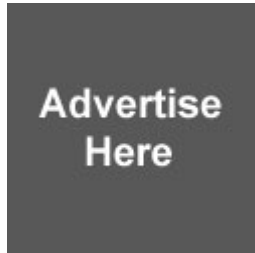


The 300×250 Sponsorship Advertisement is embedded into all single post pages and displayed underneath the first two posts on each full page. Your advertisement will go into a rotating queue with four other banners at a standard rate of **\$200 per 30 days**. If you require your advertisement to be displayed more often you can buy more rotations. We accept both standard image file format and rich media creatives, up to Flash 9. Maximum file size: 40k.

[Purchase a 300×250 Sponsorship Advertisement](#)

Advertising

125×125 CUBE SPONSORSHIP ADVERTISEMENT



The 125×125 Cube Sponsorship Advertisements are located in the sidebar on every page. There are six (6) spots available which are displayed in a random order to ensure each advertiser receives equal exposure. 125x125 Cube Sponsorship Advertisements are priced at a standard rate of **\$100 per 30 days**. We accept both standard image file formats and rich media creatives, up to Flash 9. Maximum file size: 15k.

[Purchase a 125×125 Cube Sponsorship Advertisement](#)

SPONSORED TEXT ADVERTISEMENT

Sponsored Text Advertisements are located in the right sidebar, under the heading “**Sponsored Ads.**” Each Sponsored Text Advertisement link is available at a standard rate of **\$30 per 30 days**. This also includes a 70 character description. [Purchase a Sponsored Text Advertisement](#)

ADDITIONAL OPPORTUNITES

To discuss sponsored giveaways, e-mail newsletters and special promotions, contact us at advertising@luluscouture.com.

For all other inquiries please reach out via: <http://www.luluscouture.com/contact-us/>

Contact Us

By Phone Toll Free: 866-943-LULU

Please use the form below for questions or to join our mailing list.

Your Name

Your Email Address

Subject

Message

Image Verification

90106 Please enter the text from the image

[\[Refresh Image\]](#) [\[What's This?\]](#)

Lulu's Couture